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For Immediate Release

## PLUS VISION CORP. OF AMERICA INTRODUCES THE V3: WORLD'S THINNEST MOBILE PROJECTOR LINE

The new V3 thin line represents the first revolution in projector miniaturization since PLUS Vision introduced the world's first two-pound projector

BEAVERTON, ORE. - November 19, 2003 - PLUS Vision Corporation of America, the leader in projector miniaturization technology, introduced today the world's thinnest mobile projector line, the V3 series. At 1.38 inches high the projector is as thin as a laptop computer, yet includes the features found in larger projectors.

The new projector line includes the V3-111, an 800 lumen SVGA (800x600) projector and the V3-131 a 1000 lumen XGA (1024 x 768) projector. Both feature quiet performance, a 2000:1 contrast ratio, and employ Digital Light Processing $^{\text{TM}}$  by Texas Instruments. PLUS Vision designed the V3 specifically for mobile professionals who want to carry a laptop and a projector in a single bag.

"With its amazingly thin form factor the V3 is very exciting," said S. Mark Hand, vice president, sales and marketing. "This sleek unit includes industry-leading technological innovations that the display industry has come to expect from PLUS. We have created a 'personal projector' that can easily be carried by anyone, anywhere."

To further assist with portability, the V3 comes standard with protective sleeves for both the projector and its accessories, making packing for trips a snap.

The new PLUS Vision V3 projectors include features and functions designed for quick and easy set-up. Full automatic sensing and projector adjustment enables users to instantly achieve an optimized projected image by input source. With digital keystone correction the V3 provides distortion-free, square images. Additionally, all V3 models offer a money-saving "Eco-Mode" option to extend lamp life by more than 30 percent.

The V3 offers support for the latest video standards including 480p, 576p 780p and 1080i High Definition imaging and allows for video input from sources including component (YCbCr, YPbPr), S-video and composite video. The world's smallest projectors also offer other in-demand features including 2x digital zoom and a presentation timer. The timer can be set for presentation times of 10 to 60 minutes in 10-minute increments.

The V3 series comes standard with password security protection as an anti-theft deterrent. When the security feature is enabled, the projector will work only with the user's secret password.

## **Pricing and Accessories**

The V3 series ships with all necessary accessories needed for effective presentations, including lightweight cables, a credit card style full-function remote control and protective sleeves for both the projector and accessories. Everything fits nicely in a single briefcase.

The V3-111 will be introduced with a street price of \$1,595 and the V3-131 at \$2,295. Both projectors come with PLUS Vision's comprehensive "peace-of-mind" three-year warranty. First production shipments of the V3 are scheduled for mid-December 2003.

## **Product Lines from PLUS**

PLUS Vision Corporation of America provides sophisticated, ultra-portable and affordable presentation technology for business, education, government and home use. The recognized leader in projector miniaturization, PLUS Vision has the largest selection of ultra-portable DLP projectors with a comprehensive range of features to meet the varying needs of corporate executives, educators, traveling professionals and others. In home theater projection, its award-winning video projectors have established a new benchmark for value. PLUS Vision offers the most projectors in the two-pound category. The company's focus on continuous performance boosts, lower total cost of ownership and excellent customer support is also evident in its line of full-featured electronic copyboards and real-time interactive whiteboards.

## **About PLUS Vision Corp. of America**

PLUS Vision is a wholly owned subsidiary of PLUS Group of Japan, a 50-year-old company with revenue of nearly \$2 billion. Its U.S. corporate headquarters are located in Beaverton, Oregon. More information about PLUS Vision Corp. of America is available by visiting <a href="https://www.plus-america.com">www.plus-america.com</a> or <a href="https://www.plus-america.com">

PLUS Vision projectors feature Digital Light Processing™ technology. DLP is a trademark of Texas Instruments.